



Jay Tursen®



At Jay Turser[®], our goals, vision and mission combine to create platforms of expression which inspire performances whether in front of thousands of people or learning to strum your first chord. Our core motivation is to exceed your expectations in all facets of instrument design, sound and playability - all of these attributes which are not typically found in value-priced instruments. That is, until you play a Jay Turser Instrument.

Your platform of self expression is important to us and we want to make sure your first impression of our instruments is a lasting one. From beginner to pro, you will find something special in a Jay Turser Instrument. We too are musicians giving our best to make sure our world continues to find avenues of creativity in playing musical instruments by inspiring players - aspiring or perspiring on a hot stage on tour somewhere in the world.

Our platform is one to build upon for a lifetime and we are proud to be a part of your musical instrument selection.

Jay Turser will see exciting updates and model introductions sure to get people talking in 2012. Please check in on our website and be sure to join our growing Facebook[®] community.

Jayturser.com
Facebook.com/jayturser

Jay Turser[®]
Jay[®]



Lay Tenser[®]

electric

WITTRANS

Pure Rock and roll ready guitars, period. Set necks, slim bodies, double cutaway & humbuckers with a variety of upgrades including cool block inlays make this series more than worth checking in to. Simply sinister in design while singing in your hands – classic!



SERIES

JT
50

Electric
Guitars



JT 50



JT 50
CUSTOM

MODEL	FEATURES	COLORS
JT50	<ul style="list-style-type: none"> » Double cutaway solid body » Maple set neck » Rosewood fingerboard » 2 humbucking pickups » 2-V & 2-T » Diecast machine heads » Multi-ply binding 	Left hand: TR BK, TR, WA
JT50 CUSTOM	<ul style="list-style-type: none"> » JT50 with: » Block & triangle inlay » 2 gold covered humbucking pickups » 2-V & 2-T » Gold plated machine heads 	BK, IV, TR

BK - BLACK | TR - TRANSPARENT RED
IV - IVORY



Classic set necks and single cutaways – a historic music making machine! Take a look at our 200 Series, double humbucker guitars. Here you will find Standard, Deluxe and our super-popular, eye-popping Serpent models. Choose from either classic colors or carved, figured maple tops or step-up to our Serpent.



SERIES **JT** 200 Electric Guitars



JT 220D

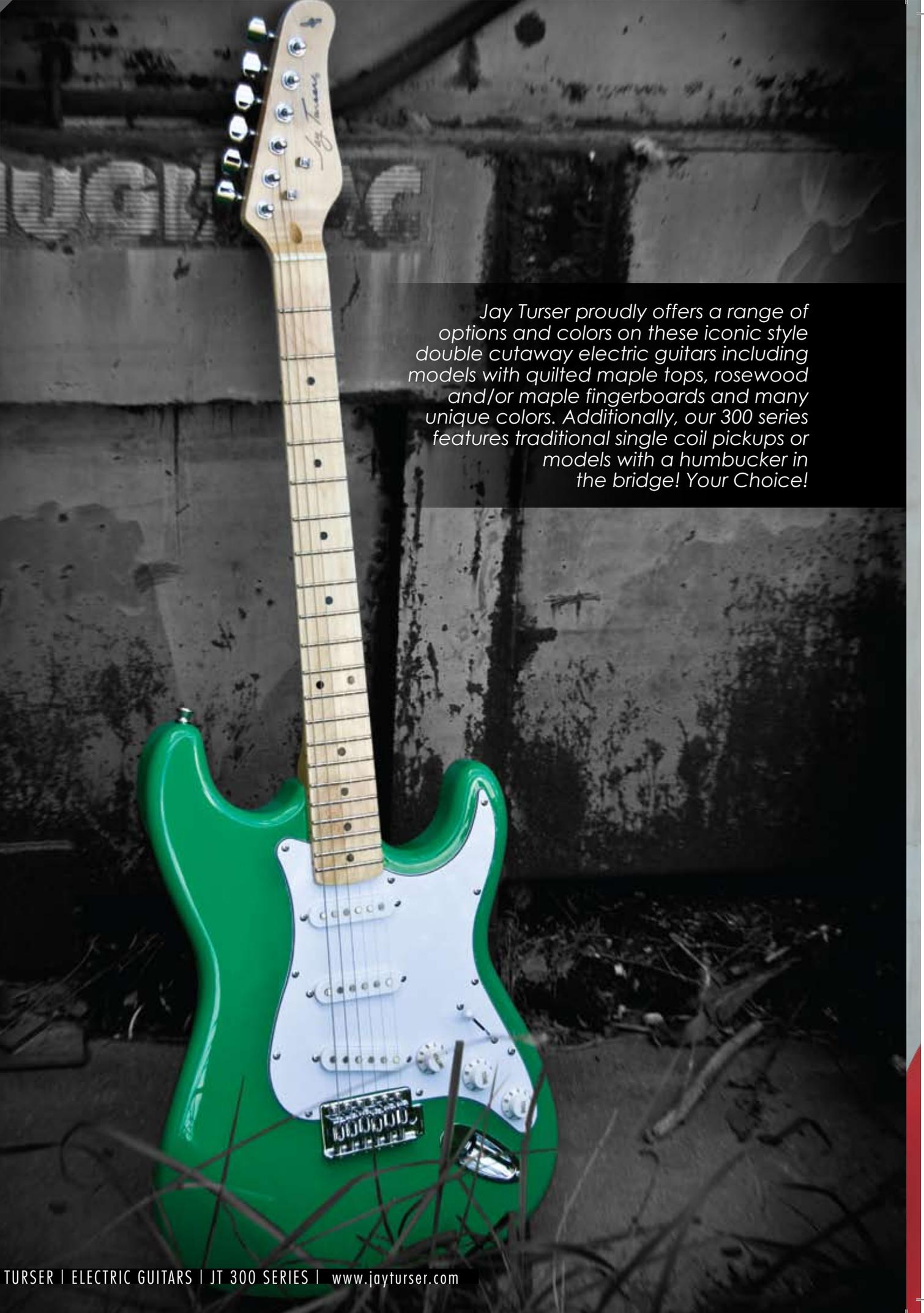
JT 220D SERPENT

JT 220

MODEL	FEATURES	COLORS
JT220	<ul style="list-style-type: none"> »Mahogany body contoured top set neck »Rosewood fingerboard, traditional style pick guard »2 humbucking pickups »2-V & 2-T »Chrome diecast machines 	BK, CS, VS, GT
JT 220D	<ul style="list-style-type: none"> »Same as JT 220 with: »Mahogany body and neck »Flame maple top »Chrome hardware with diecast tuners »Multi-ply bindings 	CS, TE, TR, TS
JT 220D SERPENT	<ul style="list-style-type: none"> »Intricate serpent inlay »Mahogany body and set neck 	TE, GT

BK - BLACK | CS - CHERRY SUNBURST
 GT - GOLD TOP | TE - TIGER EYE
 TSB - TOBACCO SUNBURST
 VS - VINTAGE SUNBURST





Jay Turser proudly offers a range of options and colors on these iconic style double cutaway electric guitars including models with quilted maple tops, rosewood and/or maple fingerboards and many unique colors. Additionally, our 300 series features traditional single coil pickups or models with a humbucker in the bridge! Your Choice!

SERIES **JT** 300 Electric Guitars



MODEL	FEATURES	COLORS
JT30	<ul style="list-style-type: none"> » Lightweight 3/4 size » 1-V & 1-T 	Left hand: BK, BK, MRD, TBL, TR, TSB, MNB
JT 300	<ul style="list-style-type: none"> » Classic style, double cutaway, solid body » Maple neck » Rosewood fingerboard » 3 single coil pickups » 5- positions with selector switch and 1-V & 2-T » Full-face white pick guard » Standard tremolo and diecast machine heads 	Left hand: BK, TBL, TR Right hand available in all colors below
JT 300M	<ul style="list-style-type: none"> » Same as JT 300 with: » Maple fingerboard 	Left hand: TBL, TR Right hand available in all colors below

BK - BLACK | CHS - CHROME SILVER
 DB - DAPHNE BLUE | LPB - LAKE PLACID BLUE
 MBL - METALLIC BLUE | MRD - METALLIC RED
 SFG - SEA FOAM GREEN | SHG - SHORELINE GOLD | TBL - TRANSPARENT BLUE
 TR - TRANSPARENT RED
 TSB - TOBACCO SUNBURST

Our ultra-popular LT Series. These simple workhorses deliver legendary tone with a tried-and-true straightforward design and electronic configuration. From Standard Models and Crus or Custom Deluxe, each level of the LT Series provides unique additions and toneful, value-added options.



SERIES **JT** Electric
Guitars **LT**



JT LT
CRUSD LX

JT LT

JT LT
CUSTOM/DLX

MODEL	FEATURES	COLORS
JT LT	<ul style="list-style-type: none"> » Classic style, single cutaway, lightweight » Solid body » Maple neck » Rosewood fingerboard » Selector switch, 1-V & 1-T » Pick guard and diecast machine heads 	BK, IV, N
JT LT CRUSD LX	<ul style="list-style-type: none"> » JT LT with: » Semi-hollow with 'F' hole » Oversize pick holding controls and covered neck pickup 	ANS, CS, N
JT LT CUSTOM DLX	<ul style="list-style-type: none"> » JT LT with: » Bolt on single cutaway » Maple fingerboard » Multi-ply binding » Gold hardware » Humbucker pickup at neck position 	Left Hand: ANS ANS, CS, N, TR

ANS - ANTIQUE NATURAL SUNBURST
 BK - BLACK | CS - CHERRY SUNBURST
 IV - IVORY | N - NATURAL
 RW - ROSEWOOD

Hollowbody guitars can be found on countless recordings and stages worldwide adding a distinctive tone that cannot be replicated by any other electric instrument. Our models aim to reproduce that sound and style (plugged in – or not!) while exceeding your expectations of how a great hollowbody guitar feels in your hands. Using these attributes as our inspiration, our amazingly affordable models offer great styles and finishes that allow you to continue building your guitar tone-seeking collection without building your guitar obsession debt.



SERIES **JT** Electric Guitars
 HOLLOW BODY



JT 133

JT 900RES

JT RES

MODEL	FEATURES	COLORS
JT 133	<ul style="list-style-type: none"> » Double cutaway carved top » Semi-hollow, thin-line body » Maple set neck » Rosewood fingerboard » 2 humbucking pickups » 2-V & 2-T » Stop tail piece » Diecast machines 	Left Hand: TSB NH, TR, TSB, WA
JT RES	<ul style="list-style-type: none"> » Solid poplar body » Maple neck » Rosewood fingerboard » Electric resophonics » 1 piezo and 1 covered pickup » 1-V & 1-T and » Chrome machine heads » Use HS-RES or HS-134DC cases 	ANS, CS
JT RES 900	<ul style="list-style-type: none"> » Solid poplar body » Maple neck » Rosewood fingerboard » Acoustic electric resonator » 1 mini humbucking pickup » 1 piezo pickup » 1-V, 1-T & 1 mix control 	CS, NG, TSB

ANS - ANTIQUE NATURAL SUNBURST
 CS - CHERRY SUNBURST | IV - IVORY
 NG - NATURAL GLOSS
 NH - NATURAL HONEY
 STR - SEE THROUGH RED
 TSB - TOBACCO SUNBURST



Say Tunes[®]

b a s s

ULTRAS



The Jay Turser bass guitar lineup features vintage/ iconic P and J style 4 string basses as well as our ultra-cool semi-hollow, vintage style violin bass. From the major punch of the P style bass, the tuned-race car feel of the J style bass and the classic Beatle-esque thud of our violin bass, the choices here for you are simple. Shake the world! Our newest acoustic bass is the perfect value either plugged in or not – with a unique sonic signature and true ease of playability.

SERIES **JT** GUITARS **BASS**
BASS

MAPLE NECK OR MAPLE SET NECK AND
 ROSEWOOD FINGERBOARD



MODEL	FEATURES	COLORS
JTB 40	<ul style="list-style-type: none"> » 3/4 size solid body » Split pickup » 1-V, 1-T » Open gear machines 	Left Hand: TSB NH, TR, TSB, WA
JTB 400C	<ul style="list-style-type: none"> » Split pickup » 1-V & 1-T » Chrome open gear machines 	BK, MTR, TBL, TR, TSB
JTB 402	<ul style="list-style-type: none"> » JTB 400C with: » 2 pickups » 2-V & 1-T 	BK, IV, TSB
JTB 2B	<ul style="list-style-type: none"> » Violin-shaped, 4-string, semi-acoustic » 2 humbucking pickups » 2-V, 3 slide switch » Diecast machines 	Left Hand: VS N, VS
JTAB 650	<ul style="list-style-type: none"> » 4 String acoustic bass with cutaway » 4 band active pickup » Spruce top » Mahogany back and sides » Diecast machine heads 	ACS, ATB, BK, M

ACS - ALL CHERRY SUNBURST | ATB - ALL TOBACCO SUNBURST | BK - BLACK
 IV - IVORY | MTR - METALLIC RED
 N - NATURAL | TSB - TOBACCO SUNBURST
 TR - TRANSPARENT RED
 VS - VINTAGE SUNBURST



Say Tuser[®]



WITPARRS

acoustic

JAY JUNIOR
Guitars

JJ
43

SERIES

MODEL	FEATURES	COLORS
JJ43	<ul style="list-style-type: none"> » 3/4 acoustic Basswood body » Adjustable trussrod » Diecast machine heads » Gloss finish 	BK, N, PK, TBL, TR
JJ43F	<ul style="list-style-type: none"> » JJ43 with: » Flame top finish 	BLSB, RSB, TSB

BK - BLACK | N - NATURAL | PK - PINK
 RSB - RED SUNBURST | TBL - TRANSPARENT
 BLUE | TR - TRANSPARENT RED
 TSB - TOBACCO SUNBURST
 VS - VINTAGE SUNBURST



Our ultra-popular Jay J acoustic 3/4 sized dreadnought guitars are feature-rich including resonant basswood bodies, TUSQ® Nuts and saddles, D'Addario® Strings, adjustable trussrods and diecast machine heads. Also available with cool flame tops in a myriad of colors to choose from. You will not find a better 3/4 sized acoustic guitar value than the JJ43.

SERIES

JJ
45

JAY JUNIOR
Guitars



JJ 45

JJ 45 EQ

JJ 45 F

MODEL	FEATURES	COLORS
JJ45	<ul style="list-style-type: none"> » Dreadnought » Basswood body » Adjustable trussrod » Diecast machine head » Gloss finish 	BK, N, TBL
JJ45EQ	<ul style="list-style-type: none"> » Same as JJ45 with pickup & tuner 	N, BK
JJ45F	<ul style="list-style-type: none"> » JJ45 with: » Flame top finish 	BLSB, RSB, TSB
JJ45FCET	<ul style="list-style-type: none"> » Acoustic Electric cutaway » Flame top finish » Tuner 	BKSB, BLSB, CS, RSB, TSB

BK - BLACK | CS - CHERRY SUNBURST
 N - NATURAL | RSB - RED SUNBURST
 TBL - TRANSPARENT BLUE
 TR - TRANSPARENT RED
 TSB - TOBACCO SUNBURST



JJ 45
FCET

Our Jay J acoustic full-sized dreadnought guitars are a step-up which include the same great resonant basswood bodies, TUSQ® Nuts and saddles, D'Addario® Strings, adjustable trussrods and diecast machine heads as our JJ43's. Also available with cool flame tops, bound fingerboards and a high-quality active electronics package also in a myriad of colors to choose from. You will not find a better full-sized acoustic guitar value than the JJ45.

ACOUSTIC
Guitars

JT

CLASSICAL

SERIES

FULL SIZE CLASSICAL GUITAR WITH SPRUCE TOP, MAHOGANY BACK AND SIDES, CHROME HARDWARE AND ROSEWOOD FINGERBOARD AND BRIDGE

MODEL	FEATURES	COLORS
JTC-430	» Spruce top, mahogany back and sides	N
JTC-430CE	» Cutaway and 4 band EQ and tuner	
JTC-450S	» SOLID Spruce top	
JTC-450SCET	» SOLID Spruce top » Cutaway and 4 band EQ and tuner	

N - NATURAL | VS - VINTAGE SUNBURST



JTC 40

JTCEQ

SERIES **JT** 400 **ACOUSTIC** GUITARS

ROSEWOOD FINGERBOARD AND DIECAST MACHINE HEADS



JTA 414Q

JTA 424Q

JTA 444CET

MODEL	FEATURES	COLORS
JTA-414Q	»Vintage style »Quilted top finish	BLSB, RSB, TSB
JTA-424QCET	»Auditorium size guitar, cutaway electric with tuner, top »Quilted top finish	BLSB, RSB, TSB
JTA-444CET	»Auditorium size guitar, thin body cutaway electric with tuner	TBK, TR, TSB
JTA-454QCET	»Dreadnought guitar, cutaway, electric with tuner, top »Quilted top finish	RSB, TSB

BLSB - BLUE SUNBURST | RSB - RED SUNBURST | TSB - TOBACCO SUNBURST

Our stylish acoustics are available in dreadnought, grand auditorium and thin body grand auditorium body shapes. These are constructed using TUSQ® Nuts and saddles, D'Addario® Strings, amazing sounding catalpa wood finished in natural, black, sunburst and quilt top finishes. Choose the style and shape that works best for you. High-quality electronics including built-in tuner and piezo bridges available for you to be ready to hit the stage.



JTA 454QCET

JAY TURSER
MANDOLINS

JT MN SERIES

MODEL	FEATURES	COLORS
JTMN 20E	<ul style="list-style-type: none"> » Maple top, back, sides and neck » Adjustable trussrod and chrome hardware » Multi-ply binding 	TSB
JTMN 30S	<ul style="list-style-type: none"> » Hand carved SOLID sitka spruce top » Mahogany back and sides, maple neck » Deluxe inlays » Allen style tailpiece and chrome hardware 	N
JTMN 50S	<ul style="list-style-type: none"> » Handmade 'F' style Mandolin » Hand carved SOLID sitka spruce top, maple neck, sides and back » Adjustable trussrod » Deluxe inlays, gold hardware 	TSB

N - NATURAL | TSB - TOBACCO
SUNBURST



JTMN
20E



JTMN
30S



JTMN
50S

Following the history of stringed instrument design and selection, we proudly offer our A and F style mandolins. Each model compliments the other with updates and upgrades ascending straight to our amazing "F" style mandolin featuring ornate build features not generally found in the market at our price.

SERIES

JT
BN

JAY TURSER
BANJOS



MODEL	FEATURES	COLORS
JTUKBN 60	»Part uke part banjo with coated head	N
JTBN-10	»5 string banjo with satin finish »Chrome hardware	NS
JTBN-30T	»5 string banjo/intermediate level 4 string tenor banjo »Chrome hardware	N
JTBN-306	»6 String Banjo with the same scale length and tuning as a six string guitar »Chrome hardware	N
JTBN-40	»Advanced 5 string banjo »Mahogany neck and rim, rosewood fingerboard and bridge »Diecast chrome machine heads, Remo® coated head »24 chrome head brackets	N

N - NATURAL | NS - NATURAL SATIN

Rounding out our new bluegrass offering is our series of new banjos which will definitely get folks talking. Whether you are a traditional picker, or a new-comer, we have multiple models and sizes just right for you to get down with. A cool new spin is our JTBN-306 which is a 6 string banjo built with a standard guitar neck, tuned like a guitar. This is truly cool – and could easily be a new instrument for EVERYONE to try out!

FOR SALES INFORMATION, PLEASE CONTACT:

US AND OTHER INTERNATIONAL TERRITORIES:

US MUSIC CORP | 1000 CORPORATE GROVE DRIVE | BUFFALO GROVE, IL 60089
TEL: 847.949.0444 | FAX: 847.949.8444 | Email : info@usmusiccorp.com

CANADA:

COAST MUSIC | 21000 TRANS CANADA HIGHWAY | BAIE D'URFÉ, QC | CANADA H9X 4B7
TEL: 514 457 2555 | FAX: 514 457 0055 | Email : info@coastmusic.com

Jay Turser[®]
www.jayturser.com

USM
U.S. MUSIC CORP.

A division of JAM industries, LTD.

US MUSIC CORP | 1000 CORPORATE GROVE DRIVE | BUFFALO GROVE, IL 60089
TEL: 800.877.6863 | FAX: 847.949.8444 | www.usmusiccorp.com

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